

GEORGES RIVER COLLEGE PEAKHURST CAMPUS

YEAR 7 PDHPE

ASSESSMENT TASK

TOPIC: Out of Harm's Way!	TYPE OF TASK: Public Service Announcement (PSA)
DUE DATE:	WEIGHTING:
Term 3, Week 9	15%
14:30 - Wednesday 8th September 2021	
OUTCOMES TO BE ASSESSED:	

- Examines and evaluates strategies to manage current and future challenges PD4-1
- Examines and demonstrates the role help-seeking strategies and behaviours play in supporting themselves and others PD4-2

TASK DESCRIPTION

Throughout this topic you have been learning about risky behaviours, situations and how to make informed choices to create positive or alternative ways to minimise the harm to yourself and others.

For your Public Service Announcement (PSA), you will take on the role of Health and Safety Education Officers. Your job is to **individually** create a Public Service Announcement (PSA) that is engaging to adolescents (teenagers) aged (12-17).

'A Public Service Announcement (PSA) is an informative and creative message that is meant to raise the audience's awareness about an issue, show the importance of a problem or issue, convey information, or promote a behavioural change'.

PART A – PSA Creation

Firstly, begin by picking one (1) of the following topics for your Public Service Announcement (PSA):

- Road Safety
- Drug Awareness
- Sun Safety
- Water Safety (Pool/Beach)

Within your Public Service Announcement (PSA), you must address information about the following questions:

- 1. **Explain** (3) your topic (including definitions & background information about the topic).
- 2. Statistics (3) about your chosen topic that relate to adolescents. Australian statistics only.
- 3. **Describe** how your chosen topic can impact adolescents? Include (3) negative outcomes that can result from risky decisions within your chosen topic.
- 4. **Describe** (3) strategies that adolescents can implement to help keep themselves and others safe in relation to your chosen area?
- 5. **Explain** (3) places where adolescents can go to receive further information about your chosen topic, including how easy they are to access.

6. Your Public Service Announcement (PSA) should be presented in one (1) of the following ways:

- Infographic (Piktochart, Canva)
- Slideshow (Google Slides or Powerpoint)
- Website
- Video
- Online Poster
- Brochure/Pamphlet
- Song/Rap (This can be just a video or lyrics written out no need to screen record)
- Any other relevant way of getting information across (check with your teacher)

PSA – Samples: Below are a few examples of ways in which you may like to <u>set out your PSA</u>. Note, the information you include in your PSA will need to include the 5 key questions above.

Alcohol Awareness Campaign Video PSA: https://www.youtube.com/watch?v=1-a42czMNCU

Sun Safety Rap PSA: https://www.youtube.com/watch?v=g0ZkVvi6wQY

Alcohol Infographic:

https://alcoholthinkagain.com.au/media/xx4lr2e1/health_alcohol_infographic_jan2017.pdf

Road Safety Pamphlet:

https://www.infrastructure.gov.au/roads/safety/publications/2012/pdf/INFRA1498.pdf

Water Safety Poster:

https://www.police.sa.gov.au/ data/assets/pdf file/0008/371870/Beach-Safety-poster.pdf

<u>PART B</u> – Presentation (Talk through the questions below using a screencast or you may choose to simply video yourself)

This section requires you to create a speech/presentation that lasts between 1-2 minutes that aims to inform your class about the Public Service Announcement (PSA) you created.

During your speech/screen recording you should aim to speak about the following areas:

-What topic did you choose for your PSA?

-What type of PSA did you create (e.g. Did you make an Infographic? pamphlet? song?). Talk

about the process you went through to create your PSA.

-Why is your chosen topic important to adolescents?

-How can adolescents be safe within the context of your topic?

-How does this topic impact the broader community and society in general?

-Interesting facts or findings about your topic.

Screen record options:

*Google Chrome extension - <u>https://www.screencastify.com/</u>

*How to Screencast on a Macbook - <u>https://mashable.com/article/how-to-screen-record-mac</u>

*How to Screen record on your Ipad - <u>https://youtu.be/0jVkwTbkQDo</u>

*How to Screencast on Windows - <u>https://www.techsmith.com/blog/record-your-desktop/</u>

*Other device/software options can be found by Googling or YouTube Search "How to screen record".

*You may also just simply video yourself using a phone or other device.

How to Submit (Turn in) via Google Classroom

How to upload your screen recording to Google Classroom - https://youtu.be/ftaxj33wTXk

You MUST upload the file (your presentation and the Screen cast of the assignment)

FORMAL ASSESSMENT UNDERSTANDING:

This task is a formal assessment. This assessment task must be submitted on time. Computer difficulties, other technological issues or a student's lack of organisation are not valid excuses for

late submission of this task. Any difficulty with the task must be brought to the attention of the classroom teacher at least several days before the due date of the task.

WHAT TO DO IF YOU ARE SICK/ABSENT ON THE DUE DATE:

If you do not submit on the due date, you will be required to submit a medical certificate to your teacher. This will allow you to still receive marks for your completed assessment. If you do not submit a medical certificate, you will incur a reduction in marks for each day late, as outlined below. Please ensure you speak to your teacher about any difficulties you may have prior to the due date. Don't leave it until after the due date.

LATE SUBMISSION OF ASSESSMENT TASKS

Apart from exceptional circumstances, all work must be submitted on time. If a student knows that they will be absent on the due date of the tasks, they <u>MUST</u> submit the task before the due date.

For speaking tasks, refer to the specific assessment notification for the task.

Submission of such tasks will be considered on their merit. Computer failure will not be accepted as an excuse for late submission of an assessment task.

<u>Tasks submitted after the due date will occur with a 20% deduction of possible marks per day</u> late.

Task submitted 1 school day after the due date - 20%

Task submitted 2 school days after the due date - 40%

Task submitted 3 school days after the due date - 60%

Task submitted 4 school days after the due date - 80%

Task submitted 5 school days after the due date -100% - ZERO Mark Recorded and an After school Reflection will be given.

Regardless of a deduction of marks to lateness, all tasks must be completed to demonstrate achievement of the course outcomes.

Assessment Cover Sheet Year 7 – Out of Harm's Way Public Service Announcement Assessment Task

Subject: PDHPE		
Name:	 	
Teacher:	 	
Class:		

- I confirm that this assessment is all my own work.
- I have used the correct punctuation and checked the spelling.
- I have used a range of resources to create my PSA.
- My task clearly addresses each of the questions within the assessment.
- I have asked my teacher questions and/or requested feedback about my task before submitting.
- I understand that my assessment will be checked for plagiarism, and that penalties will be applied if I have plagiarised.

YEAR 7 PDHPE – Out of Harm's Way Assessment Task Marking Criteria

PART A – PSA Creation	5	4	3	2	1
/20					
1. Explain your topic (including definitions, some background information about the topic)					
2.Explain why the chosen topic is important/relevant to adolescents by using at least <i>3 statistics</i> to support their explanation.					
3.Identify and describe <i>3 negative impacts</i> caused by uninformed decision making around the chosen topic.					
4.Identify and demonstrate <i>3 strategies</i> that can be implemented to keep yourself and others safe in relation to the chosen topic.					
5.Explain <i>3 services/places/resources</i> where adolescents can go to receive further information about your chosen topic.					
The PSA reflects an excellent degree of student creativity and use of original ideas that are engaging for adolescents.					

PART B – Screen Recording Or Video /10	5	4	3	2	1
The speech includes a range of information from the specified criteria that is both engaging and helpful to the audience.					
The presenter uses appropriate speaking volume and tone for targeting the audience.					
The Recording/video is between 1-2 minutes in length and is presented in a clear and concise manner.					

COMMENT:

FINAL MARK: /30