



GEORGES RIVER COLLEGE PEAKHURST CAMPUS

YEAR 10 PDHPE ASSESSMENT TASK

TOPIC: Nobody Is Perfect	TYPE OF TASK: Research and Oral Presentation
DUE DATE: Week 9, Term 2	WEIGHTING: 15%

Outcomes Assessed:

PD5-3 – Researches and appraises the effectiveness of health information and support services available in the community.

PD5-6 – Plans, implements and critiques strategies to promote health, safety, wellbeing and participation in physical activity in their communities.

TASK DESCRIPTION

In groups of 3, you are to research a marketing/health campaign of your choice. Your task is to present an engaging presentation that aims to educate your class on a marketing/health campaign that promotes healthy, safe and balanced lifestyles. You will need to assess the health information and determine the influence they have on young people's attitudes, behaviours and perceptions of health.

You must choose one (1) strategy/campaign related to:

- Drug use
- Sexual Health
- Gambling
- Healthy food habits
- Smoking
- Road Safety
- Sexuality
- Alcohol consumption
- Mental Health

Some **examples** of campaigns you could use (not limited to) include:

- DrinkWise (www.drinkwise.org.au)
- 'Your Room' (www.yourroom.health.nsw.gov.au)
- Healthy Living (www.health.nsw.gov.au/healthyliving)
- National Drug Strategy (<https://www.health.gov.au/resources/collections/national-drug-strategy>)
- Live Life Well (www.livelifewell.nsw.gov.au)
- Healthy Kids (www.healthykids.nsw.gov.au)
- NSW Obesity Strategy (www.getthehealthynsw.com.au)
- National Tobacco Strategy (www.quitnow.info.au)
- RUOK Day (www.ruok.org.au)
- Road Safety Campaigns (<https://roadsafety.transport.nsw.gov.au/campaigns/index.html>)

You **MUST** address **ALL** the following questions within your presentation.

Part A: Provide a **description** of your chosen marketing strategy/health campaign.

- Name
- Promoted health issue
- Target audience
- Who it is funded by (govt., non-govt., volunteers, NFP)
- How it reaches target audience (TV, web, print etc)

(5 marks)

Part B: **Evaluate** the effectiveness of the campaign. Consider:

- How does it influence young people's attitudes or behavior towards your chosen issue? Eg facts, statistics, shock value, personal experiences etc.
- How accessible is the information or ability to seek help? Eg is it simply a website? A call centre? Can I speak to someone in person?
- Is help/information available to everyone regardless of geographical location, gender, age, socioeconomic status?
- In your opinion is the strategy/campaign effective? I.e Does it work? Is it helping young people? Why? Why not?

(8 marks)

Part C: **Create** your own marketing strategy/health promotion campaign. It must be related to **one** issue and targeted towards **young people aged 16-25**. You can choose from:

- Drug use,
- Healthy food habits,
- Sexuality,
- Sexual Health
- Smoking
- Alcohol consumption
- Gambling,
- Road Safety
- Mental Health

- It can be in the form of a commercial, public service announcement, infographic (eg canva)....
- Clearly state which health issue you are addressing and explain how young people can seek help or the information they need for their health, safety and wellbeing.
- Be creative and make it engaging. **(12 marks)**

Part D: Design a presentation using Google Slides that is clear in terms of colour, design and appearance. You must ensure that notes on the Google Slides are not just copied straight from your speech. Provide a brief summary of the key points you wish to discuss with images, graphs, tables. **(5 marks)**

Part E: Present your research as a speech. Use of vocal elements (including projection, clarity and tone of voice) and visual elements (including eye contact, posture and hand gesture). Abide to time limits (4-5 minutes)

(5 marks)

INSTRUCTIONS FOR SUBMISSION:

- Each group will give their presentation to their class and teacher. The presentation is to be a minimum of 4 minutes and a maximum of 5 minutes long using Google Slides. **All group members contribute to BOTH Slides and presentation equally.**
- You must submit your Google Slides file to your respective Google Classroom **prior to your presentation.**
- Your Slides should be clear in terms of colour, design and appearance. You must ensure that that notes on your Slides are not just copied straight from your speech. Provide a brief summary of the key points you wish to discuss with images, graphs, tables etc. Your Slides must be submitted via Google Classroom prior to your presentation.
- You must submit the Assessment Cover Sheet and Marking Criteria to your teacher before you present to your group.

WHAT TO DO IF YOU ARE SICK/ABSENT ON THE DUE DATE:

- If you are absent on the due date you must see Mr Morley on the first day that you arrive back at school with a medical certificate. You must submit the task/present your work on the first day you arrive back at school. Failure to submit a medical certificate with your task will result in an N-award warning for PDHPE.

Good Luck Year 10!

Assessment Cover Sheet

Oral Presentation: Nobody is Perfect

Subject: PDHPE

Name: _____

Teacher: _____

Class: _____



- I confirm that this assessment is all my own work.
- I have used the correct punctuation and checked the spelling.
- I have used a range of resources to write this speech.
- My task clearly addresses each of the 3 questions within the assessment.
- I have asked my teacher questions and/or requested feedback about my task before submitting.
- I understand that my assessment will be checked for plagiarism, and that penalties will be applied if I have plagiarised.

Signature: _____ Date: _____

Nobody Is Perfect Presentation	1	2	3	4	5	6	7	8	9	10	11	12
Marking Criteria Describe how a chosen health/marketing campaign promotes the health, safety and wellbeing of young people. (5 marks)												
Marking Criteria Evaluate the effectiveness of your chosen health/marketing campaign. (8 marks)												
Marking Criteria Create your own creative and engaging health/marketing campaign for 16-25 year olds. (12 marks)												
Marking Criteria Creates a Google Slides presentation that incorporates the use of colour, design and appearance. (5 marks)												
Marking Criteria Present your research as a speech. Use of vocal elements (including projection, clarity and tone of voice) and visual elements (including eye contact, posture and hand gesture). Abide to time limits. (5 marks)												

Comment:

Total:

/35

ALARM GUIDE TO BETTER MARKS

