



GEORGES RIVER COLLEGE PEAKHURST CAMPUS
HSIE Faculty
NOTIFICATION OF ASSESSMENT TASK

Year: 10	Subject: Work Education
Date due: Week 6, Tuesday 31 May 2022	Time allowed: 2 weeks
Weighting: 25%	Task Number: 2
Topic: Enterprise and Entrepreneurial behaviours	
Syllabus Outcomes: <ul style="list-style-type: none">> WE5-7 – explains skills, attributes and entrepreneurial behaviours in a range of contexts> WE5-9 – selects and analyses relevant information from a variety of sources> WE5-10 – selects and uses appropriate forms to communicate information about the world of work for different audiences	
Assessment Criteria: <p>In your answer/s you will be assessed on how well you:</p> <ul style="list-style-type: none">• Communicate effectively about the nature of enterprises and entrepreneurial behaviours• Research information from a variety of sources• Evaluate the research and make a presentation based on this	

Note before reading the assessment instructions: the scenario is very open-ended because it is up to you to decide what your struggling business will be. You may choose any business of your choice, such as an online store, a café, or a marketing agency. You will need to first decide what your business will be before starting the assessment.

Scenario

You and your partners started a business two years ago. Things started off well, but recently your business has started to show signs of potential failure. Your profits have declined, and your employees don't seem happy to be there, which is also indicated by the high rate of staff turnover. You need to use your entrepreneurial skills to address these workplace challenges to get your business back on track! You have come up with three main goals that you would like to achieve by the end of the year to save your business. These are:

1. Create new roles in your business to increase productivity, as well as update existing roles
2. Double your current sales
3. Increase employee satisfaction

Your task is to create a presentation that will explain how you intend to achieve your goals.

This assessment will have two components: a group presentation, as well as an individual report.

Group presentation guidelines:

Create a 10-12 minute Google Slides presentation that explains the reasons for the problems your business is having, as well as how you are going to address these. These are the specific things that you must cover in your presentation:

1. Title page introducing your business. This just needs to have the name of your business, a photo, and the names of the entrepreneurs who started the business (everyone in your group) – *1 slide*
2. Outline of your business. You need to tell us what type of business you are running e.g. profit or not-for-profit, why you started this business, and give a brief description of the business by describing what product or service you offer and who the target customers are – *1-2 slides*

3. The problems and potential reasons for these. These are the problems that have been indicated in the scenario. You just need to consider reasons why **your specific business** is having these problems e.g. if your business is a restaurant, consider what a restaurant owner might do wrong that could lead to high staff turnover – *1 slide for each problem and the reasons for it.*
4. An overview of your goals. These are the 3 goals from the scenario. Just list them and discuss why these are important for your specific business. – *3 slides (1 per goal).*
5. Explain what entrepreneurial characteristics each member of your team possesses that will allow you to achieve these goals. This means that each person needs to create 1 slide that lists 1-2 entrepreneurial skills or qualities they have that benefit the business – *1 slide per each person in your group*
6. Step-by-step explanation of how you will achieve each goal. You need to do research and come with a strategy about what specific actions you will take to achieve the goals. Don't just write a paragraph for this. It needs to be set out as a strategy with milestones for how and when you will achieve each goal. You should also refer to entrepreneurial skills required throughout this process. – *3-6 slides (1-2 slides per goal)*
7. Bibliography. This should include all the websites you used to carry out your research, as well as any other resources. – *1 slide.*

Individual report:

This section is to be completed individually. You are to write a 500 to 700 word short essay in response to the following question:

Entrepreneurial skills are essential for a business to succeed. To what extent do you agree or disagree with this statement? You must make reference to your business (from the group presentation) to support your argument.

HOW TO STRUCTURE YOUR RESPONSE:

The following is a guide to writing your response using proper paragraphing. You want to avoid being descriptive and actually explain why you agree or disagree with the statement. Being descriptive is only telling the reader what entrepreneurial skills are and outlining these, whereas to explain something means describing it first and **then** going on to say how and why these skills are important. Doing this well will set you up for a good mark!

Introduction – approx. 100 words

1. Restate the question, showing your position on the argument to be discussed.
2. Introduce the key points that you will expand on in the body of your argument – these will be your topic sentences
3. Link it back to your opening statement

Body – 300 to 500 words (1 longer PEEL paragraph, or 2 shorter ones)

1. **Point sentence:** Your first key point from the introduction. This sentence must use keywords from the question.
2. **Explain:** Information that shows the **how and why** of what your statement means.
3. **Example:** Back up your how and why with an example to **support your argument** – without this your argument is fruitless and just descriptive. Make sure you discuss your example. You need to provide the implications of this example or show the relationship between your example and your

argument. Your example should be your business e.g. you may discuss what entrepreneurial skills were needed to achieve your specific goals.

4. **Link back to the Question:** This keeps your argument on track. If you can't link it back it means your argument has gone off topic. Use words like therefore, due to, thus etc.

Conclusion – approx. 100 words

1. Restate your position, ideally using new words from your introduction.
2. Draw out all the points you have already discussed in each paragraph.
3. DO NOT ADD ANYTHING NEW!

Submission:

- › Nominate one group member to submit your presentation to the dropbox on Google Classroom BEFORE class on the due date. Even if you don't get selected to present on the due date, your presentation must be submitted that day. Late submissions will receive a zero.
- › Your individual report must be submitted by midnight of the due date.

IMPORTANT:

This task is part of your formal assessment for this subject. Tasks not completed on the due date will receive a zero. If you are sick on the due date you will have to provide appropriate documentation such as medical certificate to support your appeal. This will need to be presented to Ms Diamond or your teacher on the morning of the first day you are back at school.

Marking guidelines

1. Group presentation (content)

MARKING CRITERIA	MARK
<ul style="list-style-type: none"> • Provides a clear and detailed overview of their business including the type of business, reasons for starting the business, a description of the products or services offered, and a description of the target market. • Provides an in-depth explanation of why the business has started to decline using an extensive variety of sources. • Comprehensively outlines why achieving the selected goals are the most important to the survival of the business • Demonstrates a highly developed ability to evaluate which entrepreneurial skills are important for their business • Provides an extensive step-by-step explanation of the methods that will be used to achieve the goals using a variety of sources. • Bibliography included with at least five sources referenced. 	17-20
<ul style="list-style-type: none"> • Provides a clear overview of their business including the type of business, reasons for starting the business, a description of the products or services offered, and a description of the target market. • Provides an explanation of why the business has started to decline using an extensive variety of sources. • Outlines why achieving the selected goals are the most important to the survival of the business • Demonstrates an ability to evaluate which entrepreneurial skills are important for their business • Provides an explanation of the methods that will be used to achieve the goals using a variety of sources. • Bibliography included with at least three sources referenced. 	13-16
<ul style="list-style-type: none"> • Provides an overview of their business. • Provides a description of why the business has started to decline using some sources. • Identifies why achieving the selected goals are the most important to the survival of the business • Outlines which entrepreneurial skills are important for their business • Describes some methods that will be used to achieve the goals using some sources. • Bibliography included. 	9-12
<ul style="list-style-type: none"> • Provides a basic overview of their business. • Briefly outlines why the business has started to decline • Identifies the selected goals, and may outline why these are important • Lists which entrepreneurial skills are important for their business • Outlines some methods that will be used to achieve the goals • No bibliography or very limited references to sources. 	5-8
<ul style="list-style-type: none"> • Provides a very limited overview of their business. • Little to no mention of why the business has started to decline • Identifies the selected goals, with no mention of why these are important • Little to no mention of which entrepreneurial skills are important for their business • Little to no outline of the methods that will be used to achieve the goals • No Bibliography included 	0-4

Comment: _____

2. Group presentation (delivery)

MARKING CRITERIA	MARK
<ul style="list-style-type: none">• Presentation is detailed and engaging• Presentation covers all areas in the guidelines• Uses highly persuasive language and effective communication to present the business• Presentation is the required length	9-10
<ul style="list-style-type: none">• Presentation is engaging• Presentation covers all areas in the guidelines• Uses persuasive language and effective communication to present the business• Presentation is the required length	7-8
<ul style="list-style-type: none">• Presentation is engaging but brief OR presentation is detailed but not engaging• Presentation covers almost all areas in the guidelines• Uses effective communication to present the business• Presentation is 1-2 minutes over or under the required length	5-6
<ul style="list-style-type: none">• Presentation is brief and attempts to be engaging• Presentation covers some areas in the guidelines• Attempts to use effective communication to present the business• Presentation is not the required length	3-4
<ul style="list-style-type: none">• Presentation is brief and not engaging• Presentation covers little to no areas in the guidelines• Little to no attempt to use effective communication to present the business• Presentation is not the required length	0-2

Comment: _____

3. Individual report

MARKING CRITERIA	MARK
<ul style="list-style-type: none">• Extensively explains entrepreneurial skills and their importance, with reference to their business• Proficiently communicates information using the appropriate structure and applies a wide range of appropriate terminology.• Essay is the required length	13-15
<ul style="list-style-type: none">• Explains entrepreneurial skills and their importance, with reference to their business• Clearly communicates information using the appropriate structure and applies a range of appropriate terminology.• Essay is the required length	10-12
<ul style="list-style-type: none">• Provides an overview of entrepreneurial skills and attempts to explain their importance, with some reference to their business• Communicates information using the appropriate structure and applies Some appropriate terminology.• Essay attempts to be the required length	7-9
<ul style="list-style-type: none">• Provides an overview of entrepreneurial skills with minimal attempts to explain their importance, and little to no reference to their business• Communicates in written form using some appropriate terminology. May not be in the correct structure.• Essay is not the required length	4-6
<ul style="list-style-type: none">• Little to no reference of entrepreneurial skills and their importance• Limited communication in written form with little or no appropriate terminology, and is in the correct structure.• Essay is not the required length	0-3

Comment: _____
