

GEORGES RIVER COLLEGE PEAKHURST CAMPUS English Faculty NOTIFICATION OF ASSESSMENT TASK TASK REQUIREMENTS AND CRITERIA

Subject: English
Time allowed: 70 minutes
Task Number:4

Topic: Reading Comprehension and Extended Responses on Advertising and Drama

Syllabus outcomes – students:

EN5-1A- Responds to and composes different texts for understanding, interpretation, and critical analysis. EN5-2A- Effectively uses a wide range of knowledge for responding to a range of texts in different media. EN5-3B- Selects and uses language forms, features, and structures of texts appropriate to a range of purposes, audiences, and contexts, describing and explaining their effects on meaning.

EN-4B- Effectively transfers knowledge, skills and understanding of language concepts into new and different contexts.

Assessment Task Sections:

Section 1- Reading Comprehension with multiple choice questions on an unseen poem. You may be asked to answer questions on the writer's purpose, theme, tone, mood, use of imagery, and word choice.

Section 2 – Advertising - Analysis of the effectiveness of a print media advertisement.

You will be asked to analyse the features of an advertisement based on the AIDA principles and evaluate its effectiveness in conveying its message.

Features of advertising to be included in the response include all aspects of written and visual language such as: logos, slogans, puns, jargon, repetition, imagery, use of photos and other graphics, use of colour and/or black and white, and general layout.

Section 3 – Drama – STEEL paragraph on one theme of the play.

You may write on **'12 Angry Men'** or **'Macbeth'** to respond to the question on one theme of the play. The question will ask you to **explain how** the play presents one theme from the point of view of the key protagonist or another major character in the play.

You will be required to refer to one key scene and provide two quotes from the text to support your response.

MACBETH: You may refer to either Macbeth or Lady Macbeth.

TWELVE ANGRY MEN: you may refer to one of the following jurors- Juror 3, 7, 8 or 10

For this section it is recommended that you prepare for the assessment task by reading through the worksheets given to you on the topics which have been posted on Google Classroom in Terms 2 and 3.

IMPORTANT:

This task is part of your formal assessment in this subject. Tasks not submitted on the due date will receive zero marks and may affect the successful completion of this course. If you are sick or absent for another valid reason on the due date, you will have to provide a <u>medical certificate or other</u> <u>evidence</u> to support your appeal. A medical certificate or supporting documentation will need to be presented to Mr Zouroudis or your teacher on the morning of the first day you are back at school.

Marking Criteria – Section 2 - Advertising

Advertising	
9 - 10	Outstanding analysis of the advertisement in terms of AIDA, considering aspects of written and visual language.
7-8	Excellent analysis of the advertisement in terms of AIDA, considering aspects of written and visual language
5 - 6	Sound analysis of the advertisement in terms of AIDA, considering some aspects of written and visual language.
3 - 4	Basic analysis of the advertisement in terms of AIDA considering some aspects of written and visual language
0 - 2	Limited or no analysis of advertisement in terms of AIDA, considering limited or no written or visual language.

Marking Criteria – Section 3 – Drama

Drama – '12 Angry Men' or 'Macbeth'	
9 - 10	Outstanding STEEL paragraph explaining the
	representation of a theme in the play, using
	sophisticated language structures in expression,
	sentences, word choice and spelling.
7 - 8	Excellent STEEL paragraph explaining the
	representation of a theme in the play, using
	competent language structures in expression,
	sentences, word choice and spelling.
5 - 6	Sound STEEL paragraph explaining the
	representation of a theme in the play, using
	satisfactory language choices in expression,
	sentences, word choice and spelling.
3 - 4	Basic STEEL paragraph explaining the
	representation of a theme in the play, using
	language choices with some errors in expression,
	sentence structure, word choice and spelling.
0 - 2	Limited to no STEEL paragraph explaining the
	representation of a theme in the play, using
	elementary language and/or frequent errors in
	overall written expression.